

PREVENTION		
COCA Prevention Department	# of Events	# of People
Summer Prevention Adventure Kits	37	6,254
SAP Meetings	166	1,264
Speaking Engagements	22	792
Teens and Technology School Education Program (2 sessions per cycle)	12	473
Technical Assistance/Multi-agency Collaboration	39	415
SOS Berks Coalition meetings	10	271
Too Good for Drugs Cycles (10 sessions per cycle)	8	196
Tobacco Cessation Cycles (8 sessions per cycle)	10	81
Safe Bet	3	45
Project Towards No Drug Abuse Cycles (12 sessions per cycle)	3	12
Red Ribbon Week	19	
Tobacco Enforcement Checks	60	
Caron Treatment Centers	# of Events	# of People
SAP Collateral Contact	873	1,059
SAP Core Team Meetings	139	620
SAP Maintenance Training	7	59
Center for Mental Health	# of Events	# of People
SAP Collateral Contact	83	86
SAP Core Team Meetings	39	456
Community Alliance and Reinvestment Endeavor, Inc.	# of Events	# of People
Reading Neighborhood Outreach	15	138
Community Presentations	8	74
Community Prevention Partnership of Berks County	# of Events	# of People
Nurse-Family Partnership	4,071	537
Community Coalitions	15	338
Kids Against Peer Pressure	28	160
Latino Youth Camp	2	16
Creative Health Services	# of Events	# of People
SAP Collateral Contact	119	137
SAP Core Team Meetings	72	416
Referral Follow-up	138	145
SAP Initial Screening	35	42
Olivet Boys & Girls Club	# of Events	# of People
Web-based Media Dissemination		2,635
Printed Materials Dissemination		560
Positive Action	5	22
MEDIA and COMMUNICATION¹		
Television	# Events	# Impressions
BCTV Montly show	12	96,000
Radio		
Commercials	1,046	99,400
WEEU Monthly Show	12	60,000
Social Media posts and views	1,868	164,896
Billboards, Buses, and Bus Shelters	66	15,041,301
Web Based Media Dissemination		
Website users and visits	33,230	90,589
Monthly Newsletter and other informational emails	24	29,403
Website Video Views	24	3,890
Online Response Magazine visits and page views	215	3,234
Printed Materials Disseminated		
Postcards	4	241,948
Information and Promotional material		105,804
Print Advertising	6	38,000
Response Magazine	2	5,613

¹ The number of impressions for billboards, bus shelters, television and radio are based on provider estimates

INTERVENTION	
Medication Disposal Bags Distributed	3,555
Naloxone Kits Distributed	1,666
TASC Central Intake Unit request	2,000
Individuals who received Warm Hand Off Interventions	1,043
SAP Assessments completed	749
Berks County Jail Pre-treatment services	625
Individuals completing the Marijuana Diversion Program	483
Police Officers trained on Blue CARES Next Step (January-June)	422
Medication Lock Boxes Distributed	218
MA Jail Program Treatment Admissions	197
Blue CARES Outreach	124
Berks County Substance Use Disorder Hotline calls	124
Drug Court Team Meetings	45
Individuals who completed the Udecide program (3 sessions per cycle)	5

TREATMENT	
Total Unduplicated Clients who received Treatment services	734
Individuals who received Withdrawal Management services	134
Individuals who received Residential Treatment services	130
Individuals who received Halfway House services	3
Individuals who received Partial Hospitalization services	58
Individuals who received Medication Assisted Treatment services	165
Individuals who received Intensive Outpatient services	114
Individuals who received Outpatient Treatment services	329

RECOVERY SUPPORT	
Individuals who received Recovery Housing services	311
Amount of "Bed Days" provided to individuals in Recovery Housing	35,633
Individuals who received Care/Case Management Services	1,178
Individuals who received Recovery Support Services	1,522
Individuals who received Treatment Follow-up Contacts	253
Urine Specimens Tested	22,003

TRAINING ²	Events	Participants
DDAP Required Core Trainings	12	326
Gambling Speaking Engagements	10	259
COCA Annual Conference	1	175
SAP Development Day	1	101
Narcan Trainings	2	34
Juuling/ Vapping for Professionals	2	22
Pharmacist Training	1	17
Certified Recovery Specialist Training Cycle (10 sessions per cycle)	1	15
Workplace Addiction In-Service Trainings	3	35

² Trainings were conducted both virtually and in person